

2018 Gmail - Fwd: Participation in Unnat Bharat Abhiyan (UBA)

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7 MAR 2018

Fwd: Participation in Unnat Bharat Abhiyan (UBA) 3409
1 message

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Mon, Mar 5, 2018 at 2:41 PM

Association of Indian Universities (AIU)
AIU Houe, 16-Comrade Indrajit Gupta Marg
New Delhi - 110002

TIME LIMIT

Immediately circulate the information among MC teachers and students through HODs and ask to inform their willingness latest by 12.3.18. A note typed by me can be used: 8.3.18 (Pl. D Director)

5th March 2018

Dear Colleagues

As you may be aware, Department of Higher Education, Ministry of Human Resource Development, Government of India has launched a programme, **UNNAT BHARAT ABHIYAN (U B A)**, aiming to connect the higher educational institutions to the villages around, for transfer of knowledge to enrich rural India.

REGISTRAR

All Higher Educational Institutions (Technical & Non-technical) of both Centre & State, will be selected through **CHALLENGE** method, based on certain parameters. The selected Institutions are expected to work closely with -State government / District administration / PRIs / other institutions / NGOs to provide customised technological solutions, undertake field studies, study the implementation of government schemes, facilitate their implementation, according to the local needs.

While the institutions are expected to meet some expenses from their own resources, they would be partially funded by MHRD also.

The primary objectives of **Unnat Bharat Abhiyan (U B A)** are to engage the faculty and students of Higher Educational Institutions in understanding rural realities ; identify and select existing innovative technologies, customise and implement as per local needs; to allow the institutions to contribute to devise systems for smooth implementation of various government schemes.

The details of the U B A program are available in the **OM, dated 20.02.18** (enclosed). The concept note and details are available at www.unnat.iitd.ac.in.

Interested Institutions are encouraged to **apply only online at www.unnat.iitd.ac.in , latest by 5 pm on 15.03.18**. A copy of the advertisement is enclosed for ready reference.

I request you to please avail the opportunity to be part of U B A, in contributing to enrich rural India, and direct the concerned officials to apply immediately.

<https://mail.google.com/mail/u/0/?ui=2&ik=001e515fd3jsver=c6enttDuZCQ.en.&view=pt&search=inbox&th=161159ec67f62720&siml=161159ec67f62720> 1/2



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